

GENERAL TERMS OF USE OF THE PLATFORM

Article 1 – Introduction

These General Terms of Use (hereinafter the “Terms”) govern the use of the electronic platform and the services provided through it by the company “Boulevard Success E.E. – Marketing & Advertising Services”, having its registered office at 254 Petrou Ralli Street, 18454 Nikaia, Attica (hereinafter the “Company”).

Access to the Platform and use of its services are subject to the prior acceptance of these Terms, in accordance with the relevant procedure provided on the Platform.

By accepting the Terms, the User declares that they have read, understood and accept their content.

Article 2 – Definitions

For the purposes of these Terms, the following definitions shall apply:

“Platform”: the website, individual web pages and related electronic services operated under the responsibility of the Company.

“User”: any natural person who accesses the Platform or uses its services.

“Participant”: the User who, after completing the game or their attempt, submits through the Platform their score and the required information, in accordance with the procedure provided for the respective Competition.

“Participation”: the valid submission by the Participant of their score and the required information, in accordance with these Terms and the rules of the respective Competition.

“Competition”: any online competition, game or challenge organised through the Platform.

“Score”: the score resulting from completion of the game, in accordance with its operating rules.

“Valid Score”: a score that has been obtained and submitted in accordance with the Competition rules and has not been cancelled or disqualified pursuant to these Terms.

“Winner”: the Participant who ranks in a position corresponding to a Prize, according to the final ranking and following completion of the prescribed checks.

“Prize”: the monetary amount or prepaid card corresponding to the respective ranking position.

Article 3 – Platform Services

The Platform provides Users, among other things, with the ability:

- to play the available games and make attempts in accordance with their operating rules;
- to submit, if they so wish and after completing the game, their score and the required information for participation in the respective Competition.

The Company may add, modify, suspend or discontinue services or functions of the Platform, in accordance with Article 24.

Article 4 – Eligibility Requirements

Individuals who meet the following conditions are entitled to participate in the Competitions:

- (a) they have reached the age of 18;
- (b) they have legal capacity in accordance with applicable law;
- (c) they accept these Terms and any special rules of the respective Competition;
- (d) they provide true and accurate information wherever required for participation or the award of a Prize.

Persons employed by the Company, cooperating with it, or participating in any way in the organisation, management, operation or promotion of the respective Competition, as well as persons having a direct professional relationship with the Company that may provide them with access to non-public information

or the ability to influence the conduct of the Competition, are not entitled to participate for the purpose of claiming or receiving a Prize.

The Company may request information or supporting evidence to verify compliance with the above requirements.

Article 5 – Submission of Participation Information

The ability to play and make an attempt does not require the prior entry or submission of an email address or other information.

Participation in the Competition is completed only if, after completing the attempt, the User submits their score and the required information through the relevant procedure of the Platform.

The Company may request only information that is necessary for the conduct of the Competition, communication with Participants and awarding of Prizes.

The User is responsible for the accuracy and completeness of the information submitted.

Article 6 – Participation in Competitions

Participation in each Competition takes place in accordance with the rules displayed on the Platform.

Participation in the present Competition is free of charge.

In the event of a future Competition for which a fee is required, the relevant special terms, amount and method of payment shall be disclosed to the User before any payment is made and before participation is completed.

Each score submission shall be deemed a separate Participation, provided that this is permitted by the operation of the respective Competition.

The Participant must comply with all game and Competition rules.

The Company may impose limits on the number of attempts or Participations, provided that such limits are disclosed on the Platform.

Article 7 – Scoring and Ranking

7.1. Each User's score is calculated exclusively through the information systems of the Platform.

7.2. The final ranking is based exclusively on the data recorded on the Platform's servers and, in the event of a tie between two or more Participants with respect to the valid score, the Participant whose particular score was recorded first by the Platform's information systems shall rank first.

7.3. For the application of the tie-breaking rule, the time of recording of the score shall mean the time at which the particular score was successfully submitted and recorded in the Platform's information systems, in accordance with the relevant technical data and records (server logs) of the Platform. The time taken into account is the time recorded by the information systems and not the time displayed on the Participant's device.

7.4. The data maintained in the Company's information systems shall constitute full proof of each User's participation, score, recording time and ranking, unless an obvious technical error is proven.

7.5. The Company reserves the right to conduct technical checks before the results are finalised, in order to ensure the integrity and reliability of each Competition.

Article 8 – Prizes and Selection of Winners

Upon completion of the Competition, the final ranking table shall be prepared after the necessary technical and other checks have been completed.

The Prizes of the Competition are as follows:

Ranking Position	Prize
1st	€500 cash
2nd	€250 cash

3rd	€100 cash
4th–5th	€50 Paysafe prepaid card
6th–15th	€20 Paysafe prepaid card
16th–35th	€10 Paysafe prepaid card

Article 9 – Cash Prizes

Cash Prizes shall be paid to the beneficiaries through a bank account.

For the payment of a Cash Prize, the Company may request proof of a bank account or other equivalent supporting document, containing only the information strictly necessary for making the payment and verifying the beneficiary's identity.

Payment shall be made after completion of the required checks.

The Company shall not be liable for delays caused by inaccurate information submitted by the beneficiary or by matters attributable to the beneficiary's banking institution.

Article 10 – Prepaid Digital Cards

Prizes awarded in the form of prepaid cards shall be sent to or made available to the beneficiaries electronically, in accordance with the procedure to be notified by the Company.

Use of the cards is subject to the terms and conditions of their issuer.

The Company shall not be liable for any restrictions, technical issues or other matters relating to use of the card after its delivery to the beneficiary, provided that such matters are not attributable to the Company.

Article 11 – Winners' Response Period

Winners shall be notified via the email address they have submitted.

Each Winner must respond to the Company's first message within seven (7) calendar days from its dispatch.

In the event of failure to respond within the prescribed period, the Winner may lose the right to receive the Prize and the Company may contact the next runner-up, in accordance with the final ranking.

Article 12 – Tax Treatment

The tax treatment of Prizes shall be governed by the applicable tax legislation in force from time to time.

Each Winner is responsible for fulfilling any tax or other obligations arising from receipt of the Prize, to the extent that such obligations are imposed on them by law.

Article 13 – Identity Verification

Before awarding a Prize, the Company may request from the Winner information or documents necessary to verify their identity and the legality of their Participation.

Failure to provide the required information within a reasonable period may result in the loss of the right to receive the Prize, in accordance with these Terms.

Such information shall be submitted and processed in accordance with the Company's Privacy Policy.

Article 14 – Verification of Results and Company Decisions

The Company reserves the right to verify the validity of Participations, Scores and Winners' information. The checks may include, to the extent necessary and lawful, technical data, operational logs, connection data and security data of the Platform.

In the event of a breach of these Terms, an attempt to circumvent the rules or other impermissible conduct being identified, the Company may cancel the relevant Score or Participation and disqualify the Participant.

Where a breach is identified after the announcement of the provisional results or even after the final results, the Company may revoke the Winner status and not award or withdraw the Prize, in accordance with the law.

Article 15 – Technical Errors and Malfunctions

The Company makes reasonable efforts to ensure the smooth operation of the Platform, without guaranteeing that it will operate uninterrupted or without technical errors.

In the event of a technical error, malfunction, data loss or other technical incident that materially affects the conduct of the Competition, the Company may take the necessary measures to restore normal operation.

Such measures may include the temporary suspension, cancellation or repetition of part or all of the Competition, to the extent necessary and permitted by applicable law.

Article 16 – Suspension and Disqualification

The Company may temporarily or permanently disqualify a Participant and may cancel Participations or Scores where a breach of these Terms or the Competition rules is established or there are sufficient indications thereof.

By way of example, disqualification may be imposed in the event of the use of false or inaccurate information, use of third-party information, use of multiple identities or email addresses for the purpose of circumventing the rules, or other conduct aimed at obtaining an unfair advantage.

Article 17 – User and Participant Obligations

The User and the Participant shall:

- (a) use the Platform in accordance with these Terms and applicable law;
- (b) provide true, accurate and up-to-date information;
- (c) refrain from interfering with the operation, security or integrity of the Platform;
- (d) refrain from attempting to obtain unauthorised access to data, systems or functions of the Platform;
- (e) refrain from using the Platform in a manner that may cause harm to the Company or third parties.

Article 18 – Prohibited Conduct

Any conduct intended to alter, manipulate or circumvent the proper conduct of the Competition is prohibited.

By way of example, the following are prohibited:

- use of bots, scripts, macros or other automated means;
- use of software that alters or affects the operation of the game;
- exploitation of errors or vulnerabilities of the Platform;
- unauthorised access to systems or data;
- reverse engineering, except to the extent mandatorily permitted by law;
- automated data collection (scraping);
- causing or attempting to cause denial of service (DoS/DDoS);

- introduction of malicious software;
- any attempt to manipulate the Score or ranking;
- any other technical or organisational method intended to obtain an unfair advantage.

Article 19 – Intellectual Property Rights

All content of the Platform, including, indicatively, texts, graphics, logos, designs, images, software and other elements, is subject to intellectual property rights of the Company or third-party rights holders.

Reproduction, modification, distribution, public presentation or any other use of the content without the prior permission of the rights holder is prohibited, unless otherwise provided by applicable law.

Article 20 – Licence to Use

The Company grants the User a limited, personal, non-exclusive and non-transferable licence to access and use the Platform for lawful personal and non-commercial purposes.

This licence does not entail the transfer of any intellectual property right in the Platform or its content.

Article 21 – Availability

The Company makes reasonable efforts to ensure the availability of the Platform, without guaranteeing its continuous and uninterrupted operation.

Access may be temporarily interrupted for maintenance, upgrades, technical work, security reasons or other objective reasons.

Article 22 – Limitation of Liability

The Company shall not be liable for damage or interruptions in operation caused by events or circumstances outside its sphere of control, including technical problems involving networks, service providers or third parties.

The Company shall not be liable for damage caused by unlawful use of the Platform by the User or use contrary to these Terms.

The above limitations shall not apply to the extent that limitation or exclusion of liability is prohibited by mandatory provisions of law.

Article 23 – Force Majeure

The Company shall not be liable for failure or delay in the performance of its obligations caused by events of force majeure or other circumstances beyond its reasonable control, including, by way of example, natural disasters, fires, extreme weather conditions, network or power outages, cyberattacks, acts of war, terrorist acts or governmental/regulatory acts.

Article 24 – Modification of the Platform and Services

The Company may modify, add or remove functions and services of the Platform for purposes of improvement, technical upgrading, security or compliance with applicable law.

Any changes that materially concern a Competition in which Users have already begun participating shall not apply retroactively in a manner that adversely affects rights already acquired, unless this is required by law or is necessary for security or technical remediation reasons.

Article 25 – Amendment of the Terms

The Company may amend these Terms, in particular for reasons of compliance with applicable law, improvement of the operation of the Platform or changes to the services provided.

The version of the Terms applicable from time to time shall be posted on the Platform.

For material amendments that materially affect Users' rights or obligations, the Company shall provide appropriate prior notice and, where required by law, request renewed express acceptance.

Article 26 – Electronic Communications

Communications between the Company and Users shall, as a rule, take place electronically.

The Company may use the email address provided by the User for communications concerning Participation, the Competition, the awarding of Prizes or other matters connected with use of the Platform.

The User must ensure that the email address provided is active and accessible to them.

Article 27 – Integrity and Security of the Platform

The Company takes reasonable technical and organisational measures to protect the Platform and the proper conduct of Competitions.

Any attempt to bypass or neutralise the security or control mechanisms of the Platform is prohibited.

The Company may take additional security measures where deemed necessary to protect the Platform or Users.

Article 28 – Complaints and Communication

For questions, complaints or matters concerning use of the Platform or participation in a Competition, the User may contact the Company through the contact details indicated on the Platform.

The Company shall examine requests and provide a response within a reasonable period of time, depending on the nature and complexity of the matter.

Article 29 – Personal Data Protection and Traffic Measurement

The Company processes personal data in accordance with the applicable legislation on personal data protection in force from time to time and in accordance with its Privacy Policy.

The Privacy Policy describes in detail the categories of data collected, the purposes and legal basis of processing, retention periods and the rights of data subjects.

As part of promotional activities through partners or influencers, the Company may use distinct web addresses (URLs) for each partner, which lead to the same Platform content.

For each such address, an aggregate numerical visitor counter may be maintained exclusively. This measurement is not linked to a specific User, device or session, nor to Participation, Score, ranking or other participation data, and does not require the storage or reading of information on the User's device.

The above measurement is used exclusively for the internal evaluation of the performance of the relevant promotional activities.

If a mechanism is implemented in the future that enables visits, devices or Participations to be matched to a specific partner, the Company shall update the relevant Policies and, where required by applicable law, shall obtain the required consent.

Further information regarding cookies and any other technologies used on the Platform is included in the Cookie Policy.

Article 30 – Severability

If any provision of these Terms is held to be invalid, unlawful or unenforceable, such invalidity shall not affect the validity of the remaining provisions.

The invalid or unenforceable provision shall be replaced, to the extent required, by a valid provision that most closely reflects the purpose of the original provision.

Article 31 – No Waiver

Failure or delay by the Company in exercising any right under these Terms shall not constitute a waiver of that right.

Article 32 – Assignment

The User may not assign or transfer to a third party any rights or obligations arising from these Terms without the Company's prior written consent.

The Company may transfer or assign rights and obligations arising from these Terms in the context of a corporate reorganisation, merger, transfer of business or other lawful corporate change, subject to the rights of Users provided by law.

Article 33 – Governing Law

These Terms shall be governed by Greek law.

The application of any mandatory consumer protection provisions or other provisions that cannot be contractually excluded shall not be affected by these Terms.

Article 34 – Dispute Resolution and Jurisdiction

For any dispute arising from or relating to use of the Platform or these Terms, the parties shall endeavour to resolve it amicably and out of court.

Subject to any mandatory provisions concerning international or local jurisdiction and consumer protection, the courts of Athens shall have jurisdiction to resolve disputes.

Article 35 – Final Provisions

These Terms constitute the entire framework governing use of the Platform and participation in Competitions, subject to any special terms communicated for a specific Competition.

Participation in a Competition requires acceptance of these Terms through the relevant procedure of the Platform.

The User is informed of the Privacy Policy. The use of cookies and other technologies is governed by the Cookie Policy and, where required by applicable law, by a separate consent procedure.

In the event of any conflict between these Terms and special terms communicated for a specific Competition, the special terms shall prevail only with respect to the specific matter of that Competition, provided that they have been lawfully communicated and do not conflict with mandatory provisions of law.

These Terms shall enter into force on the date on which they are posted on the Platform.